

INTERCOLLEGIATE BROADCASTING SYSTEM
1992
NATIONAL CONVENTION



®

February 28 - March 1, 1992
Ramada Hotel at Madison Square Garden
New York City

Welcome

These pages contain the 1992 IBS National Convention program schedule. Sessions covering a wide variety of topics have been scheduled over the weekend, plus enough time to meet and talk more informally with people from other stations, as well as with industry professionals.

Here's how to get the most out of this convention:

- Read through this program schedule right now and circle all of the sessions that sound interesting to you.
- Assign people from your station to cover as many of your selected sessions as possible. If you don't have enough people, ask someone to tape it for you or arrange to get a copy from someone else who's taping it. Take notes at the sessions and compare them later.
- Be prepared for each session by listing questions you want answered before each session starts. Write down additional questions as they occur to you so they won't be forgotten.
- You can make a lot of important contacts at the convention and you'll want to stay in touch, so be sure and write down names, addresses and phone numbers, and exchange business cards.

By taking a little time to get organized now, you can make sure you get the most out of this convention weekend. Ask questions, make new friends, and have a good time.

*Please respect the personal rights of the
other guests staying at the hotel.*

IBS Intercollegiate
Broadcasting
System

Box 592 • Vails Gate, NY 12584-0592

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1992 IBS National Convention



Friday Afternoon - February 28, 1992

All meeting rooms are on the Mezzanine level (just above the main lobby) unless otherwise indicated. Check hotel map on the back cover of this booklet.

12:00 Noon to 7:00 p.m. **Registration & Exhibits** *Mezzanine*

The place to pick-up your convention program, badges, etc. Then, visit exhibits by equipment suppliers, technical consultants, program syndicators, record companies, and more. Exhibits will also be open on Saturday to 6:00 p.m.
A great place to meet people between sessions.

12:00 Noon to 1:30 p.m. **Music Showcase - Dave Rave, Scott Campbell and others TBA** *Mezzanine*

12:00 Noon to 3:00 p.m. **Station and Studio Tours** *various area locations*

A limited number of IBS convention attendees are invited to tour several New York City area broadcast facilities, including MTV. To sign-up, go to the IBS Convention Information desk in the Mezzanine area where you registered. Space is limited with no more than 2 delegates from any one station on any one tour. It's up to you to provide transportation, usually by cab or subway, if not within walking distance. The tours fill-up fast, so sign-up early!

Friday Afternoon 1:30 - 2:50 p.m.

Registration & Exhibits
Mezzanine

Professional Program Directors
Cornell/Dartmouth Room (Ivy Suite) - Upstairs left

Publishing a Station Program Guide
Buffalo Room / Mezzanine Level

FCC Questions & Answers
Washington Room / Mezzanine Level

Production Techniques: The Splice of Life
Hartford Room / Mezzanine Level

Station Relations With Your College & Community
Boston Room / Mezzanine Level

EBS: The Emergency Broadcast System
St. Louis Room / Mezzanine Level

1:30 to 2:50 p.m.

Professional Program Directors
Cornell/Dartmouth Room (Ivy Suite) - Upstairs left

A discussion featuring professional programmers ... about programming a station, facing the realities of a competitive market, strategies and techniques. They'll also critique your audition tapes.

Mark Chernoff - Program Director, WXRK - K-Rock, New York

Mike Butcher - Program Director, WHTG, Eatontown, NJ; IBS Board of Directors

Moderator:

Thom O'hair - ICHI*BON*ICHI Media Imagineering; IBS Board of Directors

1:30-2:50 p.m.

Publishing a Station Program Guide
Buffalo Room - Mezzanine

An increasing number of school and college radio stations have seen a program guide as a promotional tool, revenue generator, and image builder for their station. This session will discuss approaches and problems associated with design, layout and publication of a program guide for your station.

Rich Koch - Supervisor, Type & Design Section, Graphic Support Services
SUNY/Stony Brook

1:30 to 2:50 p.m.

FCC Questions & Answers

Washington Room - Mezzanine Level

Because of their complexity and almost constant change, the FCC rules and regulations applicable to noncommercial FM stations are an area of continuing confusion for many stations. In this informal session, we'll try to answer your questions and explain some of the more commonly misunderstood areas of the rules. For those who miss this session, there will be FCC Q&A sessions on Saturday morning and afternoon.

Allen Myers - Senior Broadcast Analyst, FM Branch, Audio Services Div, FCC

Judah Mansbach - Inspector, FCC New York Field Office

*Steven Schaffer - Attorney, Schwartz, Woods & Miller, Washington;
Member, IBS Board of Directors*

1:30 to 2:50 p.m.

Production Techniques: The Splice of Life

Hartford Room - Mezzanine Level

Production is more than just being able to talk and run a studio console at the same time. Make the most of your work at your station. Studio production techniques and the planning, writing, and interviewing aspects will be explored.

Alan R. Peterson - Production/Creative Director, WLAD/WDAQ, Danbury, CT

Frank McNeil - Production Director, WHUS, University of Connecticut, Storrs

1:30 to 2:50 p.m.

Station Relations With Your School & Community

Boston Room - Mezzanine Level

Your station license carries with it the obligation to serve your community. And, in all probability, your school or college is the licensee of your station. So, whether you (or they) like it or not, they are ultimately responsible for its operation and programming. How much do they understand of what you're doing? What lines of communications exist between the station, the school or college administrators or trustees and the community you're licensed to serve? Would they support the station if problems came up? Or would they be tempted to replace an "alternative" student-station with a professionally-staffed "public" station? How can you create understanding and support *before* a crisis?

Dr. Gary Christiansen - Faculty Advisor, WFSE-FM, Edinboro University of PA

Susan Risoli - Assistant News Director, SUNY/Stony Brook, NY

Rodney Gibbs - Station Manager, KTRU, Rice University, Houston, Texas

Glynis Claffey - News Director, WFSE-FM, Edinboro University of Pennsylvania

Moderator:

John Murphy - General Mgr, WHUS-FM, Univ of Connecticut; IBS Board of Directors

1:30 to 2:50 p.m.

EBS: The Emergency Broadcast System
St. Louis Room - Mezzanine Level

EBS means a lot more than weekly test announcements. The system has been used for warnings of natural disasters, severe weather, etc. in addition to its more well-known role in national defense. EBS requirements still puzzle a lot of station people, however. This session will try to clear up the requirements, discuss the concept of participating and non-participating stations, the differences for 10-watt stations, and proposed plans to automate EBS in the future. Tom Gibson is among the most knowledgeable people in the country on the subject.

Tom Gibson - Chief Engineer, WVYC-FM, York College of PA, IBS Engineering Staff

Friday Afternoon - 3:00 - 4:20 p.m.

Registration & Exhibits
Mezzanine

Audition Tapes
Cornell/Dartmouth Room (Ivy Suite) - Upstairs left

Job Search Strategies
Washington Room - Mezzanine Level

Station Training Programs
Hartford Room - Mezzanine Level

Storytelling and Interviews
Boston Room - Mezzanine Level

Radio News: Building the Basics
Buffalo Room - Mezzanine Level

Equipment Purchasing Decisions
St. Louis Room - Mezzanine Level

3:00 - 4:20 p.m.

Audition Tapes
Cornell/Dartmouth Room (Ivy Suite) - Upstairs left

A panel of professionals will cover the basics of audition tapes, along with discussion of both good and bad examples. You'll get a chance to have your audition and/or station tape critiqued by a panel of professionals.

Mark Chernoff - Program Director, WXRK - K-Rock, New York

Mike Butcher - Program Director, WHTG, Eatontown, NJ; IBS Board of Directors

Alan R. Peterson - Production/Creative Director, WLAD/WDAQ, Danbury, CT

Moderator:

*Thom O'hair - ICHI*BON*ICHI Media Imagineering; IBS Board of Directors*

3:00 to 4:20 p.m.

Job Search Strategies

Washington Room - Mezzanine Level

Looking for that job can be frustrating, annoying, depressing and degrading. But these professionals can help you make it a little easier. They will share their experiences, ideas and suggestions in converting your pain into gain.

Mike Teer - Ass't Dir, Personnel Data Management, Temple Univ; IBS Convo Staff

3:00 to 4:20 p.m.

Station Training Programs

Hartford Room - Mezzanine Level

A good training program will help insure that all the good work you're doing at your station will be carried on. It can help new staff people to learn what's going on and how things are done. It can help lay the foundation for the continuity often missing in college radio. Also discussed will be the passing on of information to new department heads by those being replaced and avoiding the constant necessity to learn how to "re-invent the wheel".

Jay Bartolomei - Training Director, WHUS, University of Connecticut

Glenn Gutmacher - Executive Director, NACB, Providence, RI

Moderator:

John Murphy - Gen Mgr, WHUS, Univ of Connecticut; IBS Board of Directors

3:00 to 4:20 p.m.

Techniques Workshop: Storytelling & Interviews

Boston Room - Mezzanine Level

How to utilize the techniques of storytelling and how to interview people for the radio. During the session, you'll produce actual programs for broadcast.

Irwin Gonshak - Producer, Bank Street College Radio on WNYE-FM

3:00 to 4:20 p.m.

Radio News: Building the Basics

Buffalo Room - Mezzanine Level

How to build a news department: recruiting a staff, picking a slot for your newscasts, gathering/writing/delivering your stories. This panel will help you get started.

Barbara Malmel - Faculty Advisor, WNYU, New York Univ; News Writer, ABC Radio

John Stempin - News Editor, Assoc. Producer, National Public Radio, Washington, DC

Moderator:

Jim Cameron - Pres., Cameron Communications Inc., Member, IBS Board of Directors

3:00 to 4:20 p.m.

Equipment Purchasing Decisions *St. Louis Room - Mezzanine Level*

With a limited budget, you have to decide what equipment purchases take priority and then make your choices from what's available. This session will discuss how to set purchasing priorities and how to pick and choose, keeping in mind both your needs and your budget.

Chris Tobin - Chief Engineer, WBAB, Babylon, NY

John Benedetto - Broadcast Technician, WHUS, Univ of Connecticut, Storrs

John Tiedeck - Fidelipac Corporation, Moorestown, NJ

Moderator: Will Robodee - Chief Operator, WFNP/WRNP, SUNY/New Paltz

Friday Afternoon 4:30 - 6:00 p.m.

Professional Music Directors

Cornell/Dartmouth Room - (Ivy Suite) - Upstairs left

Conception and Creativity:

How to Write for Radio Production

Washington Room - Mezzanine Level

Station Budgets and Finances

Boston Room - Mezzanine Level

Using Networks & Wire Services

Buffalo Room - Mezzanine

Designing or Redesigning Your Station's Audio Chain

St. Louis Room - Mezzanine

4:30 to 6:00 p.m.

Professional Music Directors

Cornell/Dartmouth Room - (Ivy Suite) - Upstairs left

While many of us know what a college Music Director does, this session will give you some idea of what goes on at the professional station. Music Directors will talk about their roles in music selection, relationships with the record companies and with their Program Directors . . . and about where commercial radio is headed.

Matt Pinfield - Music Director, WHTG, Eatontown, NJ

Lorraine Caruso - Music Director, WNEW-FM, New York

Kevin McCabe - Music Director, WQHT Hot 97, New York

Andy Shane - Music Director, WHTZ, Z-100, New York

Moderator:

Greg Adamo - General Mgr., WSIA, College of Staten Island; IBS Board of Directors

4:30 to 6:00 p.m.

Conception and Creativity: How to Write for Radio Production
Washington Room - Mezzanine Level

It may look good on paper, but will it sound great? Find out how to get ideas for commercial and noncommercial ads and promos. Get tips on how to write coherently and how to add the words to make a memorable message that also moves people.

Hank Rosenfeld - *Radio Writer, WBAI*

Chris Stanley - *Newscaster, CBS Radio Network*

Ted Bonnitt - *On-Air Personality, WRNW, WPIX, producer - Mutual Radio Network, CNN; President 7th Planet Productions*

4:30 to 6:00 p.m.

Station Budgets & Finances *Boston Room - Mezzanine Level*

There's more to station budgets than simply finding money to spend, although that's certainly quite important in itself. But, you've also got to plan and keep track of its spending. If all of this sounds easy, you're probably either doing it wrong, or you've been to this session at a previous IBS National Convention.

John Vernile - *Dir, Marketing & Operations, Forest Incentives, Glenside, PA;*
IBS Board of Directors

Will Robodee - *Chief Operator, WFNP/WRNP SUNY/New Paltz*

Moderator: John Murphy - G.M., WHUS, Univ of Conn; IBS Board of Directors

4:30 to 6:00 p.m.

Using Networks and Wire Services *Buffalo Room - Mezzanine Level*

Supplementing your local coverage with a national and international perspective, this panel explains the wealth of news resources available from the wire services and radio networks. What are the latest offerings from the nets beyond their packaged newscast feeds? How can your station feed stories to the wires and nets? And, how do you become a network affiliate if you don't have a satellite dish?

Jim Hood - *President, ZapNews, Fairfax, VA*

Harvey Nagler - *Director of News & Programming, WCBS, New York*

Moderator:

Jim Cameron - *Pres, Cameron Communications, Inc.; Member, IBS Board of Directors*

4:30 to 6:00 p.m.

Designing or Redesigning Your Station's Audio Chain
St. Louis Room - Mezzanine Level

The quality of your station's audio is important in keeping your listeners. This panel will look at what to do and not to do when designing or redesigning your audio chain or distribution system.

John Tiedeck - *Fidelipac Corporation, Moorestown, NJ*

Chris Tobin - *Chief Engineer, WBAB, Babylon, NY*

Frank Burgert - *Ass't Chief Engr, WLTW; Chief Engr, WUSB, SUNY/Stony Brook*

6:00 - 6:30 p.m.

Informal Networking Meetings

To introduce people from different stations, but of similar interests, we're reserving a number of rooms for informal networking - a chance to identify others with whom you'd like to talk during the weekend. Right now, these will be just brief meetings lasting about a half-hour. Later on and tomorrow night, you can get together on your own, using these rooms as a meeting place.

Program Directors	<i>Cornell/Dartmouth Room (Ivy Suite) Upstairs</i>
Music Directors	<i>Brown Room (Ivy Suite) Upstairs</i>
Station Managers	<i>Washington Room - Mezzanine Level</i>
Promotions Directors	<i>Hartford Room - Mezzanine Level</i>
Station Professionals	<i>Boston Room - Mezzanine Level</i>
News & Sports	<i>Buffalo Room - Mezzanine Level</i>
Engineering & Technical	<i>St. Louis Room - Mezzanine Level</i>

6:30 - 7:30 p.m.

Dinner Break - On Your Own

There are a number of restaurants in the hotel and even more within a few blocks walking distance. You can find virtually any kind of food, in any kind of price range from informal and (relatively) inexpensive (fast food and deli) to formal and quite expensive. You might check some suggestions in the information you received in your registration kit. Sessions resume again at 7:30.

Friday Evening 7:30 - 9:00 p.m.

Radio & Record Company Relations

Cornell/Dartmouth Room - (Ivy Suite) - Upstairs

Careers in Broadcasting - Brown Room - (Ivy Suite) - Upstairs

Copywriting: A Workshop - Washington Room - Mezzanine Level

The Future of Radio - Hartford Room - Mezzanine Level

Using CD Players - Boston Room - Mezzanine Level

Station Survival Issues: A Professional Panel

Buffalo Room - Mezzanine Level

High School Radio Open House

St. Louis Room - Mezzanine Level

7:30 to 9:00 p.m.

Using CD Players

Boston Room - Mezzanine Level

All about using CD players in your studio, selection and performance criteria, operations maintenance and features.

Laura Tyson - Sales Manager, Broadcast Products, Denon America, Inc.

7:30 to 9:00 p.m.

Radio & Record Company Relations

Cornell/Dartmouth Room (Ivy Suite) - Upstairs

Help to get the tools to form a productive relationship between your station and record companies. Panelists will give their perspectives on what they expect in this relationship and tips on how things can be improved.

Jim McNeil - *RCA Records*

Scott Campbell - *Nebula Records*

Diane Snyder - *CMJ*

John Butler - *TVT Records*

Todd Elmore - *Atlantic Records*

Ed Beeler - *GM, WFSE-FM*

Dwight Collin - *Co-MD, WHUS*

7:30 to 9:00 p.m.

Careers in Broadcasting - Brown Room - (Ivy Suite) - Upstairs

Whether you want to be an air personality or behind the scenes, competition is likely to be tough but those who plan ahead could have an edge. It all starts in college radio.

Vicki Metz - *Long Island Bureau Chief, WABC-TV Eyewitness News*

Will Robodee - *Chief Operator, WFNP/WRNP, SUNY at New Paltz*

7:30 to 9:00 p.m.

Copywriting: A Workshop - Washington Room - Mezzanine Level

This session will have participants writing broadcast copy and working on ways to enhance group creativity from the staff at your station. If you want to be a better copywriter, promotion/publicity or production director, this panel may be what you're looking for.

Alan R. Peterson - *Production/Creative Director, WLAD/WDAQ, Danbury, CT*

7:30 to 9:00 p.m.

The Future of Radio - Hartford Room - Mezzanine Level

Radio as we now know it is in for major changes in the future. New methods of delivering programming to listeners will bypass local stations. Digital audio broadcasting promises CD quality, improved coverage at lower power, while it makes present radio receivers obsolete. Remember what FM did to AM? This time, the changes will be greater and faster to happen. Where is it all going, and what will it mean for your station?

Julian Breen - *Vice President/Radio Programming, Greater Media, Inc.*

Bob Dunphy - *Program Director, WNSR, New York*

Bob Henabery - *President, Bob Henabery Associates, New York*

Ted Bonnitt - *On-Air Personality, WRNW, WPIX, producer - Mutual Radio*

Network, CNN; President 7th Planet Productions

Dr. Robert Hilliard - *Emerson College, Boston; Former Chief, FCC Educational Branch*

Moderator:

Thom O'hair - *ICHI*BON*ICHI Media Imagineering; IBS Board of Directors*

Friday Evening continued

7:30 to 9:00 p.m.

Station Survival Issues: A Professional Panel

Buffalo Room - Mezzanine Level

What do you do when your licensee cuts off your station's funding with little or no advance notice? What if other broadcasters in your region file FCC petitions or applications that have a direct impact on your license, power or coverage? These are recent and very real examples of serious conflicts among stations that test the relationships between professional managers, student and volunteer staffs, and station listeners. What do you do when it hits the fan? What do you do *before* it hits the fan?

John Murphy - Gen Mgr, WHUS University of Connecticut, IBS Board of Directors

Greg Adamo - Gen Mgr, WSIA, College of Staten Island; IBS Board of Directors

Norman Prusslin - GM, WUSB-FM; Instructor, Theatre Dept, SUNY/Stony Brook, NY
Chairman, IBS

Harry Minot - General Manager, WPKN-FM, University of Bridgeport, CT

John Vernile - Dir, Marketing & Operations, Forest Incentives, Glenside, PA;
IBS Board of Directors

7:30 to 9:00 p.m.

High School Radio Open House

St. Louis Room - Mezzanine Level

An open room for high school students and their advisors to meet with each other and to make plans to talk over the weekend.

Friday Evening - after 9:00 p.m.

We've included some information on clubs and other entertainment going on in New York in your registration kit. But, also check the listings in the New York newspapers, especially the *Village Voice*.

Some activities may be planned at the last minute. Check the exhibit area on the Mezzanine level. We'll also have any updated information posted on WIBS - the IBS National Convention channel 3 on your hotel TV set. Tune-in also for segments produced by stations from throughout the country and all kinds of video put together by Thom O'hair.

Although you may not be thinking about it right now ... sessions begin at 9:30 a.m. tomorrow morning with sessions for Program Directors, Station Managers, careers, FCC Q&A, faculty advisors, news, and carrier current engineering. You might want to get together with people from your station tonight, look over the schedule, and decide who'll go to which sessions tomorrow. Of course, you could always get up early and do it then. Right.

Saturday Morning - 9:30 – 10:50 a.m.

Exhibits & Registration

Mezzanine

College Station Program Directors Forum

Cornell/Dartmouth Room - (Ivy Suite) - Upstairs

College Station Managers Forum

Brown Room - (Ivy Suite) - Upstairs

Choosing a Career Outside Broadcasting

East Room - Ballroom Level - Upstairs

FCC Questions & Answers

West Room - Ballroom Level - Upstairs

The Role of Faculty Advisors

Washington Room - Mezzanine Level

Local News: Writing and Delivery

Hartford Room - Mezzanine Level

Basic Carrier-Current Applications

Boston Room - Mezzanine Level

9:30 a.m. to 6:00 p.m.

Exhibits & Registration - Mezzanine

The place to pick-up your convention program, badges, etc. Then, visit exhibits by equipment suppliers, technical consultants, program syndicators, record companies, and more. Exhibits are open to 6:00 p.m. A great place to meet between sessions, during the lunch break, etc.

9:30 to 10:20 a.m.

College Radio Program Directors Forum

Cornell/Dartmouth Room - (Ivy Suite) - Upstairs

A forum for the exchange of information and ideas. Among topics likely to be discussed are whether to format, what to format, how to format, selection of music, selection of air people, working with the Music Director and more.

Hal Freidet - Program Director, WUSB, SUNY/ Stony Brook, NY

Kristin Carney - Program Director, WNYU, New York University

David Estell - Program Director, WHUS, University of Connecticut, Storrs

Moderator:

Thom O'hair - ICHI*BON*ICHI Media Imagineering; IBS Board of Directors

Saturday Morning continued

9:30 a.m. to 10:50 a.m.

Station Managers Forum

Brown Room - (Ivy Suite) - Upstairs

Student Station Managers have a unique first-hand understanding of the problems of managing a student-staffed stations. In this session, managers from a number of stations share their experiences, ideas, problems and possible solutions, as they may relate to your own situation. There'll be an opportunity to discuss your station's problems as well.

Rodney Gibbs - *Station Manager, KTRU, Rice University, Houston, Texas*
Jamin O'Brien - *Station Manager, KCSB, Univ of California, Santa Barbara*
Mark A. Lindemulder - *Station Manager, WPPJ, Point Park College, Pittsburgh*
John Burke - *Station Manager, WNUB, Norwich University, Northfield, VT*
Megan Sandwick - *General Mgr., KSMC, St. Mary's College, Moraga, CA*
Robin Micket - *Operations Mgr., WHUS, University of Connecticut, Storrs*

Moderator:

Greg Adamo - *GenMgr, WSIA, College of Staten Island; IBS Board of Directors*

9:30 a.m. to 10:50 a.m.

Choosing a Career Outside Broadcasting

East Room - Ballroom Level - Upstairs

The options open for careers in communications extend well beyond the broadcast industry itself. This session will explore and discuss some of these career alternatives, particularly in light of developing technology and the changing regulatory climate.

Susan Risoli - *Ass't News Director, SUNY/Stony Brook, NY*
Diane Snyder - *Marketing & Sales Coordinator, CMJ Magazine*
Jeff James - *Account Executive, In-Media, NY*

Moderator:

Rick Askoff - *Attorney, National Exchange Carrier Association*

9:30 a.m. to 10:50 a.m.

FCC Questions & Answers

West Room - Ballroom Level - Upstairs

Because of their complexity and almost constant change, the FCC rules and regulations applicable to noncommercial FM stations are an area of continuing confusion for many stations. In this informal session, we'll try to answer your questions and explain some of the more commonly misunderstood areas of the rules. For those who miss this session, there will be one more chance, this afternoon at 5:00 p.m.

Allen Myers - *Senior Broadcast Analyst, FM Branch, Audio Services Div, FCC*

Saturday Morning continued

9:30 a.m. to 10:50 a.m.

The Role of Faculty Advisors

Washington Room - Mezzanine Level

Advisors walk a very thin line between what may be opposing viewpoints of administrators and students. A good Faculty Advisor can be an important asset to any school or college radio station. On the other hand, many students would like to see as little of a Faculty Advisor as possible. We'll discuss what role an advisor should play in serving the station, the students, and the institution.

Dr. Gary Christiansen - Faculty Advisor, WFSE-FM, Edinboro University of PA

Chuck Platt - Faculty Advisor, WGCC-FM, Genesee Community College, Batavia, NY

David Fabilli - Faculty Advisor, WPPJ, Point Park College, Pittsburgh

Elizabeth Robinson - Faculty Advisor, KCSB, Univ of California, Santa Barbara

9:30 a.m. to 10:50 a.m.

Local News: Writing and Delivery

Hartford Room - Mezzanine Level

How do you cover news in your community? And, how does it get written and delivered on-air? Do you use locally-gathered sound in your newscasts, and if so, how does it fit with your news copy? Who reads your newscasts...the person who writes them, or an announcer? How do you motivate your local news staff? Do they get academic credit for their work? The answers to these questions and many others await you from this important panel.

Vaughnette Goode - News Writer, ABC Radio Networks, New York

9:30 a.m. to 10:50 a.m.

Introduction to Carrier Current Broadcasting

Boston Room - Mezzanine Level

A review of the basic considerations and capability of carrier current AM broadcasting on the campus. It will include a review of the applicable FCC Rules (and their recent revisions), and the theoretical and practical fundamentals of carrier current. The emphasis will be on gaining a basic understanding of how and why carrier current works.

Edward Deveck - President, LPB, Inc.

Richard Crompton - Consultant, LPB, Inc.

Featured Panel:

Empire of the Air: The Men Who Made Radio

East Room - Upstairs - Ballroom Level

Tom Lewis's recently published book, *Empire of the Air: The Men Who Made Radio*, (Harper Collins), tells the story of three American visionaries, Lee de Forest, Edwin Howard Armstrong, and David Sarnoff, whose imagination and dreams turned a hobbyists' toy into radio, launching the modern communications age. A professor of English at Skidmore College, Lewis collaborated with Ken Burns of Florentine Films on the film documentary *Empire of the Air*. Tom Lewis will speak on the book, the film, the role radio plays in our society today, and what we can learn from the relationship between technology, entrepreneurial spirit, ambition and imagination.

Tom Lewis - *Author, Empire of the Air: The Men Who Made Radio;*
Professor of English, Skidmore College, Saratoga Springs, NY

11:00 a.m. to 12:30 p.m.

Sports Broadcasting

Washington Room - Mezzanine Level

Sports broadcasts can generate great interest, (and often financial support), for school and college stations and provide valuable experience as well. Our stations are carrying everything from women's volleyball to major college football. This session will discuss planning and programming sports broadcasts, including some of the most common mistakes and how to avoid them.

John Stempin - *News Editor, Assoc Producer, National Public Radio, Washington*

Andy Denardo - *News & Sports Dept, WCBS, New York*

Jon Phillips - *Chief Announcer, WFSE-FM, Edinboro University of PA*

Les Houston - *Sports Director, WNUB, Norwich University, Northfield, VT*

11:00 a.m. to 12:30 p.m.

Advertising Sales

Hartford Room - Mezzanine Level

Revenue generated from the sale of advertising time will become more important for carrier-current and cable stations as budgets become tighter and expenses get higher. Even noncommercial stations can now sell time to non-profit organizations (other than political parties). In this basic session, we'll talk about setting up a sales department, getting the forms, contracts, affidavits, etc., together; selling to local, regional and national accounts; tips on presentations, copywriting, account service and more.

Susan Davidson - *Sales Dept., WOR-AM*

Clark Burgard - *President, CMS, Glens Falls, NY*

11:00 a.m. to 12:30 p.m.

Carrier Current Applications

Boston Room - Mezzanine Level

Continuing from the introductory session, this session will review actual applications, problems and solutions for carrier current AM broadcasting in typical campus situations. Synchronized systems (often lower cost and required on a campus with high-density dorms), will be discussed, including traditional methods and new techniques for synchronization via fiber optics.

Edward Devecka - *President, LPB, Inc.*

Richard Crompton - *Consultant, LPB, Inc.*

11:00 a.m. to 12:30 p.m.

FM Engineering Workshop: New FM's - Power Increases

Buffalo Room - Mezzanine Level

Whether you're looking to go FM or increase the power of an existing FM, you'll have to face getting a frequency search and dealing with a lot of seemingly complex FCC rules and procedures. We'll explore, in practical terms, what this means for your station and try to answer your questions about FM engineering.

Charles Hecht - *Charles A. Hecht & Associates, Pittstown, NJ*

Chris Tobin - *Chief Engineer, Telecommunications Mgr., WSKQ AM&FM, New York*

11:00 a.m. to 12:30 p.m.

Introduction to MIDI Music Production at the Station

St. Louis Room - Mezzanine Level

With the cost of computers rapidly declining, most stations now have at least one of their own. Here's a way to pump up your production sound using your computer along with a keyboard to get some great production music, and effects.

Alan R. Peterson - *Production/Creative Director, WLAD/WDAQ, Danbury, CT*



Saturday Afternoon

12:30 - 1:50 p.m. - West Room Presidential Campaign Press Conference

IBS has invited representatives from the 1992 major presidential campaigns to participate in a brief presentation and question/answer period. News Directors and other station personnel are invited to come hear what they have to offer and record their remarks for use at your station. We hope that this may also give you an opportunity to develop and test your press conference skills.

Moderator:

*John Vernile - Director, Marketing & Operations, Forest Incentives;
Member, IBS Board of Directors*

12:30 to 2:00 p.m. MIDI Equipment Demo - St. Louis Room - Mezzanine Level

Equipment used in MIDI production will be demonstrated and explained
Alan R. Peterson - Production/Creative Director, WLAD/WDAQ, Danbury, CT

12:30 to 2:00 p.m. Informal Music Showcase - Artists to be announced - Exhibit Area

12:30 to 2:00 p.m. Lunch Break - On Your Own

Just enough time to find a place for lunch in the hotel or nearby. You might want to check the list included with the information you received at registration. There are plenty of restaurants within a few blocks of the hotel. Remember, regular sessions resume at 2:00 p.m., so be back by then.

Saturday 2:00 to 3:20 p.m.

Record Company Forum - East Room - Upstairs

Fundraising: Underwriting & Radiothons
West Room - Ballroom Level - Upstairs

College Radio & Public Radio Expansion
Washington Room - Mezzanine Level

Resumé Workshop - Hartford Room - Mezzanine Level

Cable Radio - Boston Room - Mezzanine Level

Using Microcomputers at your Station
Buffalo Room - Mezzanine Level

2:00 to 3:20 p.m.

The Record Company Forum - East Room - Upstairs

Traditionally, one of the convention's most popular sessions. Reps from record companies voice their perspective on station service, feedback, playlists, promotions, etc. Also, information on college radio's expanding role in the music business, including reporting to music licensing firms. Not the place to discuss individual station service problems, so make questions/comments applicable to school/college stations as a whole, or to maybe one type of station, for example, cable FM. Remember, some of the record company reps will be available during the weekend between sessions, on the exhibit floor or elsewhere at the convention.

Moderator:

Norman Prusslin - General Manager, WUSB-FM, SUNY/Stony Brook, NY;
Instructor, Theatre Arts Department; Chairman of the Board, IBS

Jim McNeil - RCA Records
Scott Campbell - Nebula Records
Tod Elmore - Atlantic Records
Joe Viglione - Mentor Music Group
Margaret Parker - First Warning Records

The list of participants shown above reflects only those confirmed when this schedule was printed and is subject to probable last-minute additions and other changes.

2:00 to 3:20 p.m.

Fundraising: Underwriting and Radiothons

West Room - Ballroom Level - Upstairs

Each year, stations express an increasing interest in methods of generating funds from external sources to supplement funds received from student government or elsewhere within the school or college. Liberalization of FCC rules has heightened interest still further. This panel will discuss some methods which have already proven successful and might be adapted to your situation. Also, some potential problems will be mentioned to help you avoid mistakes.

Susan Davidson - Radiothon Director, WUSB, SUNY/Stony Brook; Sales Dept WOR
Don Lukenbill - Director of Public Information, American Red Cross, Suffolk County
Laura Clifton - Development Director, WHUS, University of Connecticut, Storrs
Moderator: Steven Schaffer - Attorney, Schwartz, Woods and Miller, Washington, DC
IBS Board of Directors

2:00 to 3:20 p.m.

Resumé Workshop - Hartford Room - Mezzanine Level

An effective resume serves to summarize who and what you are to a potential employer. In this informal, personalized and practical workshop, we'll take a look at the specifics involved - what to include and what to forget, length, style, format, and more.

Mike Teer - Ass't Director, Personnel Data Mgmt, Temple University; IBS Convo Staff
Lauri Deutsch - Asst to the Program Dir/Air Personality, WMGK, Philadelphia

2:00 to 3:20 p.m.

College Radio and the Expansion of Public Radio
Washington Room - Mezzanine Level

Will the 1990's be when the spirit of "family" is finally realized within college, community and public radio? The Public Radio Expansion Task Force was convened to develop new ways for the public radio system to reach larger and more diverse audiences. An historic opportunity has been created for college radio to participate in this process - and become partners in the production and distribution of national programs. With NTIA assistance, satellite downlinks may soon become affordable for many college and community stations. What are the risks and benefits of these new opportunities to stations? What are our responsibilities to our listeners and the public?

John Vernile - Associate Manager, WYBE-TV Philadelphia; IBS Board of Directors
Karin Lee Norton, MSW - Public Affairs Director, WHUS, University of Connecticut
Stephen Capen - Producer/Programmer, WBAI, New York
Sue Zizza - Assistant Director, Broadcast Services, Hofstra University
Moderator: John Murphy - GM, WHUS, University of CT; IBS Board of Directors

2:00 to 3:20 p.m.

Cable Radio

Boston Room - Mezzanine Level

Cable radio can be audio on a video channel, or cable FM (CAFM). What are the advantages and disadvantages of cable radio, how can you start a new cable station or add cable to your existing facilities? Practical and technical information and a discussion of special problems among existing cable stations.

Tom Gibson - Chief Engineer, WVYC-FM, York College of PA; IBS Engineering Staff
Jonathan Smith - Station Manager, KJUC, Univ of California, Santa Barbara

2:00 to 3:20 p.m.

Using Microcomputers at Your Station

Buffalo Room - Mezzanine Level

The personal computer is now well within the budget range of many school and college radio stations. Their uses include everything from cataloging your record library, doing logs, donor solicitation and tracking, and routine letter-writing, creation of promotional literature, program guides, etc. Outside companies provide access to electronic mail, large informational databases, including those specializing in news/journalism, music, technical, and a whole range of goods and services. This session takes a look at typical station applications for computers and provides some practical information on how to put them to use for you. A chance to share ideas, programs, and applications.

Greg Adamo - G.M., WSIA, College of Staten Island; Member, IBS Board of Directors
Jim Cameron - SysOp, JFORUM, The Journalism Forum, CompuServe;
President, Cameron Communications; member, IBS Board of Directors
John Benedetto - Broadcast Technician, WHUS, Univ of Connecticut

Saturday 3:30 to 4:50 p.m.

On-Air Personalities – East Room - Upstairs

Internships – Cornell/Dartmouth Room (Ivy Suite) - Upstairs

Women in Communications – Brown Room (Ivy Suite) - Upstairs

College Music Directors – Boston Room - Mezzanine Level

Broadcast Indecency Issues – West Room - Upstairs

Careers in Radio News: Is There a Future?

Washington Room - Mezzanine Level

What You Don't Hear Can Hurt You

Hartford Room - Mezzanine Level

Long Form Program Production – Buffalo Room - Mezzanine Level

Remote Broadcasting – St. Louis Room - Mezzanine Level

3:30 to 4:50 p.m.

On-Air Personalities

East Room - Upstairs

On-air personalities are alive and well. With many radio and video outlets playing similar music, the differences are more often becoming found in the air personalities. Rather than simply trying to blend-in and take second place to the music, they are distinctive performers attracting listeners on their own. It's not as easy as they make it sound and not everyone can do it successfully. These professionals share their experiences, opinions and ideas with you.

Stephen Capen - *Producer/Programmer, WBAI, New York*

Gary Dell'Abate - *Producer, Howard Stern Show, WXRK (K-Rock), New York*

Moderator:

Thom O'hair - *ICHI*BON*ICHI Media Imagination; IBS Board of Directors*

3:30 to 4:50 p.m.

Internships

Cornell/Dartmouth Room - (Ivy Suite) - Upstairs

Internships can be a first step for a career in broadcasting. The best internship can give you confidence, contacts, and experience. This session will outline what to look for when arranging an internship so both the student and the station or company benefit. Get some tips on approaching broadcasters, and working with your faculty advisor to find an internship that suits your interests.

Susan Risoli - *Assistant News Director, SUNY/Stony Brook, NY*

Lauri Deutsch - *Assistant to the Program Dir/Air Personality, WMGK, Philadelphia*

Tod Elmore - *Nat'l Promotion Mgr/Alternative Music, Atlantic Records*

Shawn Fallon - *Grad Assistant, WFSE-FM, Edinboro Univ of PA*

Jeff James - *Account Executive, In-Media, New York*

3:30 to 4:50 p.m.

Women in Communications - Brown Room - (Ivy Suite) - Upstairs

Is being a woman today an advantage or disadvantage? What's the difference between sexy and sexist? Hear opinions and share your ideas on how to cope with typical situations found in the broadcast workplace.

Vaughnette Goode - News Writer, ABC Radio Networks, New York

Alyson Amendola - PSA Director, WFSE, Edinboro University of PA

3:30 to 4:50 p.m.

College Music Directors Forum - Boston Room - Mezzanine Level

An open forum for the exchange of ideas and information by and for those involved with music programming and record company relations.

Moderator:

Greg Adamo - G.M., WSIA, College of Staten Island, NY; IBS Board of Directors

3:30 to 4:50 p.m.

Broadcast Indecency Issues - West Room - Ballroom Level - Upstairs

Recent actions now before the courts have called attention to the issue of the broadcast of material deemed "indecent". The current "safe harbor" period is under serious attack and the FCC is working to implement a 24-hour/day ban mandated by Congress, but challenged in the courts. Whatever the outcome, there is an obvious need for all school and college radio stations to formulate their own policies and procedures dealing with controversial "adult" language and subject matter. There are also practical considerations which may outweigh ultimate matters of principle in some instances. Included will be a brief review of the Commission's current policies and rules, case histories, elements to consider in drafting your own station's policy, and the possible effects of upcoming decisions.

Steven Schaffer - Attorney, Schwartz, Woods and Miller, Washington, DC

Rick Askoff - Attorney, National Exchange Carrier Association

John Murphy - General Manager, WHUS, University of Conn; IBS Board of Directors

3:30 to 4:50 p.m.

Careers In Radio News: Is There a Future?

Washington Room - Mezzanine Level

In the decade of deregulation, more stations are airing less and less news. Is there hope for a change in this trend? If not, what will be the job opportunities in radio news in the 1990's? This panel will share its members' vision of the future and some advice on how to prepare for it before you graduate and in the formative years of your broadcasting career.

Bill Stoller - News Anchor, ABC Radio Networks, New York

Moderator:

Jim Cameron - President, Cameron Communications; IBS Board of Directors

3:30 to 4:50 p.m.

What You Don't Hear May Hurt You

Hartford Room - Mezzanine Level

The validity and importance of today's American singer-songwriters in today's college radio programming.

Richard Meyer - Editor, *The Fast Folk Musical Magazine*, *Shanachie* recording artist

Liz Opoka - Producer, *Cityfolk*, WFUV-FM, Fordham University

David Rudborg - *Record Explosion*, NY, NY

Moderator: Ivan Goldberg - *Shanachie Records* representative

Panel Coordinator: Jay Rosen - *J&R Music World*; IBS Convention Staff

3:30 to 4:50 p.m.

Long Form Program Production

Buffalo Room - Mezzanine Level

"Production" normally means short spots and PSA's. "Long Form Production" refers to program-length material, often involving meaningful issues and events. Learn why and how to produce this kind of programming at your own station along with techniques used in independent and syndicated productions..

Harry Minot - General Manager, WPKN-FM, University of Bridgeport

3:30 to 4:50 p.m.

Remote Broadcast Engineering

St. Louis Room - Mezzanine Level

There are more choices in methods and in carriers offering remote connections. Portable equipment has become smaller, lighter and more flexible. Learn how to make the right choices for your needs.

Chris Tobin - Chief Engineer, WBAB, Babylon, New York

Frank Burgert - Chief Engineer, WUSB, SUNY/Stony Brook, Asst Chief WLTW, NY

John Benedetto - Broadcast Technician, WHUS Univ of Connecticut, Storrs



Saturday 5:00 – 6:30 p.m.

New Music Programming
East Room - Upstairs

Production Directors: A Professional Panel
Cornell/Dartmouth Room - (Ivy Suite) - Upstairs

Jazz Radio
Brown Room - (Ivy Suite) - Upstairs

College Station Promotions & Publicity
West Room - Ballroom Level - Upstairs

FCC Questions and Answers
Washington Room - Mezzanine Level

Community College Station Workshop
Hartford Room - Mezzanine Level

Independent & Syndicated Programming:
What's Available

Boston Room - Mezzanine Level

High School Station Advisors Workshop
Buffalo Room - Mezzanine Level

Radiating Cable - AM & FM
St. Louis Room - Mezzanine Level

5:00 to 6:30 p.m.

New Music Programming
East Room - Upstairs

Stations at the convention represent a wide spectrum of formats. While some have a strong background in New Music, others are looking for help in expanding their formats in this area. We'll try to give you the necessary tools to go back to your station and make your New Music programming even stronger.

Scott Campbell - Nebula Records - Music Host, WDTR, Detroit

Jim McNeil - RCA Records

Seth Gershman - National College Radio Coordinator, Atlantic Records

Scott Warmuth - Co-Music Director, WUSB, SUNY/Stony Brook

5:00 to 6:30 p.m.

Production Directors: A Professional Panel
Cornell/Dartmouth Room - (Ivy Suite) - Upstairs

Production Directors talk about their work and day-to-day responsibilities. They'll share editing ideas, music and voice selection, time management tips, tape techniques, production problems and trade secrets.

Sal D'Aleo - Production Director, WNEW-FM, New York

Alan R. Peterson - Production/Creative Director, WLAD/WDAQ, Danbury, CT

Saturday Afternoon continued

5:00 to 6:30 p.m.

Jazz Radio

Brown Room - (Ivy Suite) Upstairs

New and exciting test models are being developed for establishing jazz-based radio cooperatives where stations share information and resources at regional levels. IBS stations are working together with NPR and NFCB stations, musicians, presenters and arts organizations in the New England area in the first test of this concept. Join us to learn how you can extend your service to the jazz community and develop your local jazz programming at the same time.

Chuck Obuchowski - Vice Pres, Connecticut Jazz Confederation; Jazz Producer, WHUS
Greg Adamo - General Mgr., WSIA, College of Staten Island; IBS Bd of Directors
Moderator: John Murphy - GM, WHUS, Univ of Connecticut; IBS Board of Directors

5:00 to 6:30 p.m.

College Station Promotions and Publicity

West Room - Ballroom Level - Upstairs

This session includes commercial and noncommercial promotions, creative contesting, giveaways, station designs and logos, imaging, special events, public relations with the community and much more. Bring your problems and get some great ideas. Share your successes with others.

Dianne Snyder - Marketing & Sales Coordinator, CMJ
Don Lukenbill - Director of Public Information, American Red Cross, Suffolk County
Shawn Fallon - Grad Assistant, WFSE, Edinboro University of PA
Gayle Horio - WNYU, New York University
Moderator:

Diana Ades - Vice President, Special Events & Travel Management, MTV Networks;
Member, IBS Board of Directors

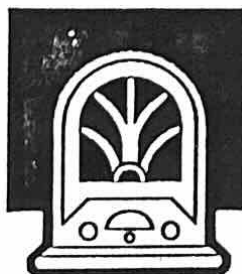
5:00 to 6:30 p.m.

FCC Questions & Answers

Washington Room - Mezzanine Level

In this informal session, we'll try to answer your questions and explain some of the more commonly misunderstood areas of the FCC rules. Allen Myers has helped many school and college radio stations with FCC-related questions covering a broad range of areas. Last chance to get your questions answered.

Allen Myers - Senior Broadcast Analyst, FM Branch, Audio Services Div, FCC



5:00 to 6:30 p.m.

Community College Station Workshop - Hartford Room - Mezzanine Level

Community college radio stations have a number of unique problems, not the least of which are more frequent turnover of staff, and the fact that many students work at full or part-time jobs and have little time for station involvement. In this session, we invite those from community college stations to share their special problems and explore some solutions.

Chuck Platt - *Faculty Advisor, WGCC, Genesee Community College, Batavia, NY*

5:00 to 6:30 p.m.

Independent & Syndicated Programming: What's Available

Boston Room - Mezzanine Level

There is a large number of great programs being produced by independents and small syndicators available at low or no cost. They can help relate national issues to local perspectives and vice versa. Interconnection of college radio stations becomes an imperative for gaining access. Find out more about what's out there, from entertainment to information, long form to short form that can complement your local schedule.

Scott Harris - *Public Affairs Dir, Producer, "Between the Lines" WPKN, Bridgeport CT*

Dorian Miner - *Producer, "Cease Fire News", Media Activist, WWUH, Univ of Hartford*

Sue Zizza - *Assistant Director, University Broadcast Services, Hofstra University*

Allan Wolper - *Director of Journalism, Rutgers University/Newark;*

Producer/Host, "Right to Know"

Moderator:

Karin Lee Norton - *Public Affairs Director, WHUS, University of Connecticut*

5:00 to 6:30 p.m.

High School Station Advisors Workshop - Buffalo Room - Mezzanine Level

A session for both new and experienced advisors. Our chance to discuss problems and look for solutions. This is an opportunity to tell of our successes and help overcome our shortcomings.

Jack DeMasi - *Faculty Advisor - WKWZ-FM, Syosset High School, Syosset, NY*

5:00 to 6:30 p.m.

Radiating Cable: FM Stereo or AM Systems

St. Louis Room - Mezzanine Level

An unlicensed FM stereo system, with a special radiating cable as an antenna, has been installed at a college in California. The system operates completely within the FCC rules and offers a new opportunity for FM service at colleges. The FCC recently liberalized rules for AM radiating cable systems, which have been used for many years. The panel will discuss when, where, and how these systems can be used.

Edward Deveck - *President, LPB, Inc.*

Richard Crompton - *Consultant, LPB, Inc.*

6:30 p.m. into the night ...

Informal Meeting Rooms

Get together to talk on your own, using these rooms as a meeting place:

Program Directors	<i>Cornell/Dartmouth Room (Ivy Suite) Upstairs</i>
Music Directors	<i>Brown Room (Ivy Suite) Upstairs</i>
Station Managers	<i>Washington Room - Mezzanine Level</i>
Promotions Directors	<i>Hartford Room - Mezzanine Level</i>
Station Professionals	<i>Boston Room - Mezzanine Level</i>
News & Sports	<i>Buffalo Room - Mezzanine Level</i>
Engineering & Technical	<i>St. Louis Room - Mezzanine Level</i>

Saturday Night ... On Your Own

New York is packed with places to go for all kinds of musical and personal tastes and interests. Look over the ads in the papers, not only the New York Times, Daily News and New York Post, but also the Village Voice, New York Magazine, etc. which you'll find at the local newstands.

In the Hotel ... Later in the evening, once the exhibits are gone, the mezzanine area will be available as an "open house" area for those who want to gather and party (within reason). Maybe one or more of you will supply a boom box or two for music. Also, the rooms designated above will be open for informal gatherings of people interested in talking more about the topic areas indicated.

Other Activities are often planned at the last minute. Check the exhibit & registration area on the Mezzanine level. We'll also have any updated information posted on the IBS National Convention channel 3 on your hotel TV set. Tune-in for segments produced by school and college stations from throughout the country and all kinds of video put together by Thom O'hair.

Sunday Morning - 10:00 a.m. - 12 Noon

10:00 a.m. to 12 Noon

Convention Feedback

Washington Room - Mezzanine Level

This session gives us the chance to talk with you in a somewhat more relaxed setting. And it gives you a chance to voice your opinions, ideas and suggestions, what you liked and didn't like, what you'd like to see more of or less of, and any other thoughts that might help make next year's convention an even better one.

12 Noon Convention Ends - Hotel Check-Out

This image shows a single sheet of white paper with horizontal blue or grey ruling lines. The lines are evenly spaced and run across the width of the page. There is no handwriting or other markings on the paper.This image shows a single sheet of white paper with horizontal blue or grey ruling lines. The lines are evenly spaced and run across the width of the page. There is no handwriting or other markings on the paper.

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12 Noon Convention Ends - Hotel Check-Out

Exhibitors

The exhibit area is located on the Mezzanine level, one floor above the main lobby, adjacent to our Convention Registration desk. Just take the escalators up from the main lobby and you're there. Exhibits will be open all day on both Friday and Saturday. In addition, you'll find representatives from a number of the exhibiting companies participating as speakers and panelists in sessions scheduled throughout the weekend.

These companies have demonstrated their interest in school and college radio by their attendance and participation at this convention. They welcome your interest in their products and services.

Among our exhibitors:

ATI - Audio Technologies, Inc.
British Information Service
CMJ/New Music Report

Denon America, Inc.
Fidelipac Corporation
Nebula Records

LPB, Inc.

Thanks ...

Putting together a convention of this size and scope takes an incredibly large effort on the part of a surprising number of people. And, probably like the staff at your station, most of our people serve on a voluntary basis, putting in long hours just because they believe in what they're doing. Frankly, it's their volunteer efforts that help us keep our registration fees as reasonable as they are. While we recognize that our kind of convention is directly dependent upon those who attend for its success, we thought you should know the names of those who put together this year's event:

Coordinators

Music: Greg Adamo
Management: John Murphy
Engineering: Tom Gibson/Andy Moore
City & Club Info: Diana Ades / MTV Networks
News: Jim Cameron
Programming/WIBS Radio: Thom O'hair
Presidential Campaign Press Conf John Vernile

Operational Staff

Rick Askoff	Rebecca Masarof
Laura Bardel	Jay Rosen
Richard Beatty	Steven Schaffer
Mike Butscher	Madison Smith
Cathy Gibson	Mike Teer

IBS President
Jeff Tellis

Chairman of the Board
Norman Prusslin

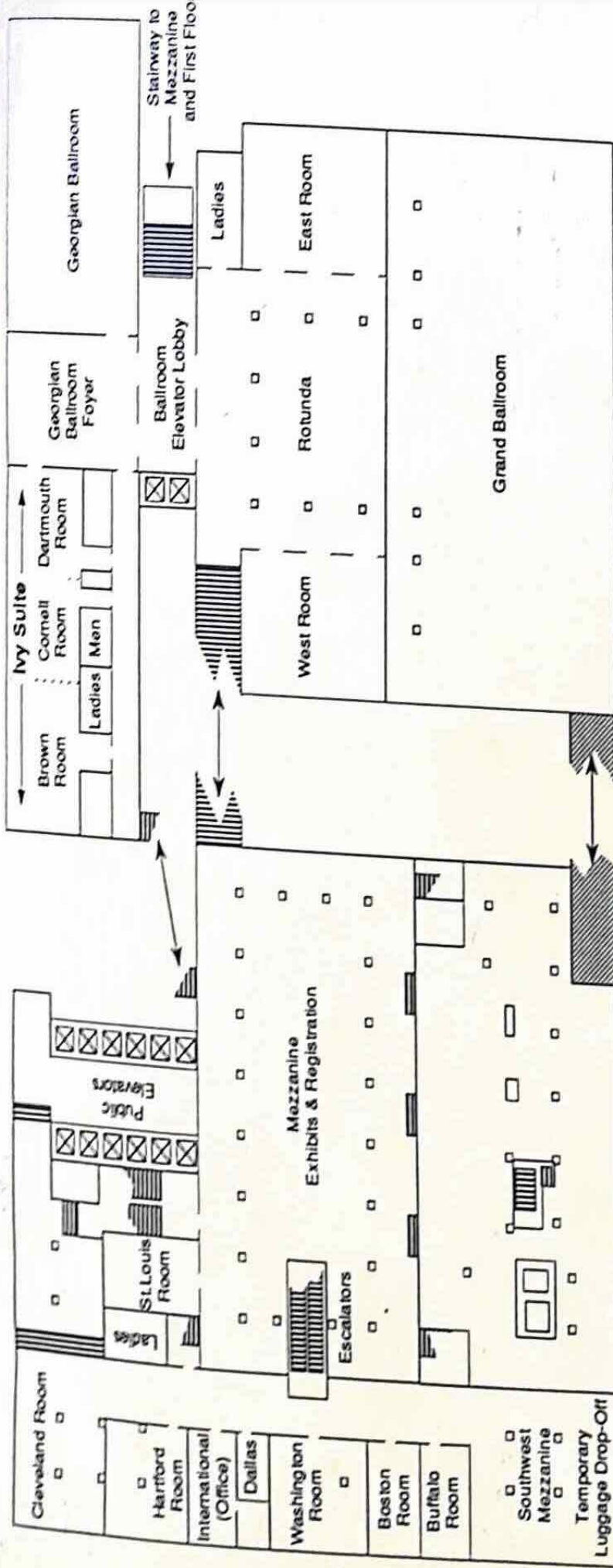
On-Site volunteer staffing provided by:

WHLC - Lehman College, Bronx, NY
WUSB - SUNY/Stony Brook
WSIA - College of Staten Island

Special Thanks to:

Allen Myers
New York Convention & Visitors Bureau
Ramada Hotel at Madison Square Garden
MTV Networks
Metropolitan Transportation Authority
Spectradyne
Tower Records

... and to all of those who demonstrated their interest and support for school and college radio by participating as speakers, exhibitors and staff... and of course, to George Abraham and Dave Borst, who started it all.



GRAND BALLROOM FLOOR
Meeting Rooms

MEZZANINE FLOOR
Exhibits and Meeting Rooms

Map of the Meeting Rooms

IBS 1992 National Convention
Ramada Hotel at Madison Square Garden in New York City